



**WAYNE-FINGER LAKES**  
**BOARD OF COOPERATIVE EDUCATIONAL SERVICES**

**For Immediate Release**

November 19, 2007

Contact: Jeanna Savage, Public Information Coordinator  
[jsavage@wflboces.org](mailto:jsavage@wflboces.org) 315-332-7292

**“Generation Me” Community Program Offered in at Red Jacket HS**

The W-FL BOCES W-FL BOCES Staff Development and Instructional Technology team will present a free community program entitled, **Generation Me** by Jean Twenge, Ph.D. on December 7, 2007 at the Manchester-Shortsville High School Auditorium from 6:30 to 8:30 p.m.

This program is based on Twenge's book entitled *Generation Me: Why Today's Young Americans Are More Confident, Assertive, Entitled - and More Miserable Than Ever Before* and her extensive research on today's generation of children. Her presentation will include:

- The real differences among generations in personality traits, attitudes, and behaviors
- How today's young people differ from previous generations
- Advice for handling the new generation in college and in the workplace
- The messages taught to people born after 1970 and their subsequent outlook on life
- Why more young people are depressed and anxious
- the effects of social rejection on kids, adolescents, and adults

Twenge states, "We live in a time when high self-esteem is encouraged from childhood, when young people have more freedom and independence than ever, but also far more depression, anxiety, cynicism, and loneliness. Today's young people have been raised to aim for the stars at a time when it is more difficult than ever to get into college, find a good job, and afford a house. Their expectations are very high just as the world is becoming more competitive, so there's a huge clash between their expectations and reality. More than any other generation in history, the children of Baby Boomers are disappointed by what they find when they arrive at adulthood. Generation Me will give Boomers new insight into their offspring, and help those in their teens, twenties, and thirties finally make sense of their generation."

- MORE -

Twenge is Associate Professor of Psychology at San Diego State University and the author of more than 40 scientific journal articles and book chapters. She received a B.A. in sociology and psychology, and an M.A. in social sciences from the University of Chicago in 1993 and a Ph.D. in personality psychology from the University of Michigan, Ann Arbor, in 1998. She then completed a postdoc in social psychology at Case Western Reserve University.

For more information, please contact the W-FL BOCES Staff Development and Instructional Technology Department at 585-394-9239 x 1043 or visit the BOCES website at [www.wflboces.org](http://www.wflboces.org) - Please RSVP for large groups.

###