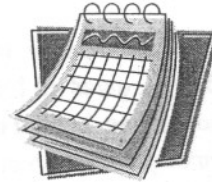


Rochester Regional Library Council
Report for Wayne Finger Lakes School Library System
November 15, 2006

A "Sampling" of Upcoming Events

Pizza and Cataloging with Free and Easy MARC Records - November 20, 6 - 8 pm
Pizza and Excel, part 1 (first of a 3-part series) - November 27, 6 - 8 pm
Pizza and Excel, part 2 - December 4, 6 - 8 pm
Pizza and Excel, part 3 - December 11, 6 - 8 pm
Change, a Way of Life - November 28, 9 am - 12 noon with Bob Brancato
What's After AACR2? - November 30, 10 am - 12 noon with Jennifer Bowen
Building a Workplace of Trust - December 4, 9 am - 12 noon with Bob Brancato
Search and the 'Net at 2007 - Michael Hunter's annual "State of the Internet" message - December 7, 9 am - 12 noon or 1:00 - 4:00 pm



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Win a Barnes & Noble Gift Certificate!

RRLC is piloting the use of an online evaluation form for all continuing education and training programs. A link to a brief online evaluation survey will be emailed to all program attendees immediately after the conclusion of the program. Respondents who are willing to provide their name and email address will automatically be entered in a monthly drawing for a Barnes & Noble gift certificate. Names are only collected for the purpose of being entered in the drawing and are not linked to the survey responses. The pilot of RRLC's online evaluation will continue for six months, through the end of May 2007. The RRLC Continuing Education Committee will monitor response rates and review the effectiveness of the new evaluation method.

Electronic data collection provides RRLC with many new options for analysis of survey responses and should make it possible to achieve a new standard of excellence in our programming.

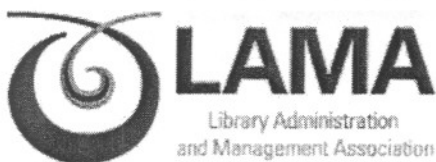
Coming in the Spring

RRLC has contracted with the American Library Association to present two LAMA Institutes in March. LAMA Regional Institutes have been featured at state and regional annual conferences, at universities and public libraries, and as in-house training in organizations from Alaska to Florida. It is a real privilege to have two of them coming to Rochester.

These full-day workshops are available to RRLC members for only \$20 each and include lunch.

21st Century Organizational Effectiveness will take place March 13, 2007 at the Fairport Public Library.

Image is Everything will be held March 21, 2007 at the Kate Gleason Auditorium, Rochester Public Library.



Legislative Update/Advocacy

NYLA legislative proposal is for \$30 million for libraries, including 50% increase for

School Library Systems. This will provide, in part:

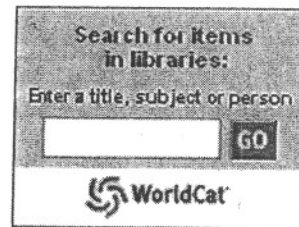
20% increase for public library systems and reference and resources councils and a 50% increase in funding for school library systems. New York's network of library systems enables academic, public, school and special libraries to work together, sharing books, staff, programs & services - reducing costs for all. School library systems need a larger percentage increase as they are in crisis - unable to provide mandated services to the more than 4,500 schools that they serve.

In addition, the proposal seeks the following:

- **\$5 million annually to expand NOVEL (New York Online Virtual Electronic Library).**
NOVEL gives all New Yorkers full access to thousands of national and international newspapers and magazines, basic research databases and valuable business and investment information at no cost through more than 4,000 participating libraries. This successful program needs to be expanded to include all libraries and more databases.
- **\$14 million in continued funding for public library construction**
State funding is still needed to help libraries meet the need for ADA compliant facilities, energy-efficient improvements, technology upgrades and demand for more space to accommodate patron needs ranging from meeting space, to cultural performance venues and tutoring rooms.
- **Increase in Library Materials Aid from \$6 to \$15 per pupil for school libraries**
Library Materials Aid has not been increased since 1998, while the average cost of a library book has risen 30% to \$21.60. Campaign For Fiscal Equity court decision urged funding for up-to-date school libraries as one important means of achieving equitable access to a basic education for students in low-income communities

WorldCat

Are your administrators, teachers and librarians familiar with your library's participation and visibility in WorldCat? Do your users know they can "Find in a Library" from major Web search engines or WorldCat.org? This could be helpful in directing students to needed materials that are available in local libraries. When you build awareness of WorldCat with your users, you give them a reason to come back to the library and your website for access to a unique resource. OCLC's website offers a variety of materials that you can use to familiarize your library's users with the WorldCat name and the capabilities it offers them. Visit <http://www.oclc.org/worldcat/promote/#openweb> to see the free tools that are available for you to use.



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